

FILE

1972

JANUARY 17

fashion calendar

32nd year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JANUARY 14, 1972

Thursday
Jan. 13
3:00 P.M.

PREVIEW: SPRING-
SUMMER COLLECTION
By invitation. Also,
Contact: CH. 4-5452.

NORMAN NORELL

550 SEVENTH AVENUE
SHOWROOM - 10TH FLOOR

Tues., Jan. 18 at 10:30 A.M., by reservation.

Thursday BUYERS' EXHIBIT; GREEK GREEK TRADE CENTER 150 EAST 58TH STREET
Jan. 13- FASHIONS & FABRICS SHOWROOM - 3RD FLOOR
Jan. 25 Continuous showings of knitwear fashions and fabrics from Greece for men,
women, children and infants. Refreshments served. Hours: 10:00 A.M.-
5:00 P.M. Mon. through Fri. Contact: Nicholas S. Kahramanis, Director,
Greek Trade Center. 751-2406.

SPRING-SUMMER COUTURE SHOWINGS IN ROME
Saturday
Jan. 15-
Jan. 20
Sat., Jan. 15: 11:00 A.M. Opening ceremony - Campidoglio
4:00 P.M. High Fashion Menswear - Hotel Excelsior
Brioni, Valentini, Wanver ,
Camiceria di Alta Moda - Sir Bonser
6:30 P.M. Alta Moda Maschile - Bazzarini, Coccoli,
Nativo, Rosati, Siviglia
Sun., Jan. 16: 10:00 A.M. Gregoriana (Hotel Excelsior)
11:30 A.M. Burgnoli (Hotel Excelsior)
3:30 P.M. Marucelli (Hotel Excelsior)
5:00 P.M. Centinaro (Hotel Excelsior)
6:30 P.M. Di Lazzaro (Via Porta Pinciana 4)
9:00 P.M. Martieri (Hotel Excelsior)
Mon., Jan. 17: 9:30 A.M. Tiziani (Via Gregoriana 41)
11:00 A.M. Sarli (Grand Hotel)
3:30 P.M. Biki (Grand Hotel)
5:00 P.M. Presentatione Collezioni Accessori di
Alta Moda (Grand Hotel)
6:00 P.M. Alta Moda Infanzia; Zingone (Grand Hotel)
9:00 P.M. Sanlorenzo (Grand Hotel)
Tues., Jan. 18: 10:00 A.M. Andre Laug (Piazza di Spagna 81)
11:30 A.M. Capucci (Via Gregoriana 56)
1:00 P.M. Patrizio (Grand Hotel) Lunch
4:00 P.M. Riva (Grand Hotel)
6:00 P.M. Barocco (Via Emilia 88)
9:00 P.M. Lancetti (Via Condotti 61)
Wed., Jan. 19: 9:30 A.M. Ognibene-Zendman (V. Toscana 1)
11:30 A.M. Enzo (Grand Hotel)
4:00 P.M. Balestra (Grand Hotel)
6:00 P.M. Fabiani (Via Condotti 11)
9:00 P.M. Mila Schon (Grand Hotel)
Thurs., Jan. 20: 10:00 A.M. Tita Rossi (Via Gregoriana 54)
11:30 A.M. Galitzine (Via V. Veneto 84)
(Antonelli - at salon. Baratta - by appointment.)
Contact: Camera Nazionale Della Moda Italiana, Via Panama 26-00198, Rome
Tel: 859-484

Jan. 20 8:30 P.M. VALENTINO PREVIEW IN ROME, 24 Via Gregoriana.
By invitation.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Jan. 13	PREMIERE OF NEW AMERICAN SHOWROOM Pret a porter Summer collection -- blouses, pants, knits, suedes, dresses sportswear. Continuous by appointment. Contact: Jo Behar, 354-0790. Publicity: Patricia Murai at Liaison, 355-7310.	FRANCK OLIVIER	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Thursday Jan. 13	SUMMER COLLECTION BY GENE BERK Continuous showings by appointment. Contact: Marie Lippe, PE. 6-0151.	PAGANNE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday Jan. 13	OPENING OF SUMMER COLLECTIONS Continuous by appointment. Contact: 244-6350. Toby Tanner Dresses: 524-6535.	TANNER OF NORTH CAROLINA; TOBY TANNER; TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Sunday Jan. 16- Jan. 19	FOURTH SEMI-ANNUAL BOUTIQUE SHOWING Over 900 lines of boutique apparel for men, women and children; 20 countries represented. Contact: Oscar Pluznick, LA. 4-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BWAY & 34TH STREET
Just Issued	MEN'S WEAR COLOR FORECAST SPRING 1973 Spring 1973 advance colors for shirts, slacks, sportswear, knits and related items. Contact: Ruth Maguire, MU. 5-5881.	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

WEEK BEGINNING MONDAY, JANUARY 17, 1972

Beginning Monday Jan. 17	SUMMER COLLECTION BY STEPHEN BURROWS By appointment. Contact: Pat Tennant, 247-1100.	HENRI BENDEL	10 WEST 57TH STREET BENDEL STUDIO
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 736-6909.	DAVIDOW BY UMBERTO MANZO	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI; STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Cotton coats for the rain, Also, sterling silver jewelry. Continuous showings by appointment. Contact: 594-3221.	DIA DIODATO	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Beginning Monday Jan. 17	PREMIERE OF SUMMER COLLECTION New sportswear concept. Informal showings by appointment. Contact: 354-1855	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Matching separates in silk, linen and cotton. Contact: 879-0139.	GUNDA	HOTEL YORK 488 SEVENTH AVENUE
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 17	SUMMER COLLECTION DESIGNED BY TARQUIN Continuous by appointment. Contact: Vera Bartul, LA. 4-4562.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION New collection. Continuous showings by appointment. President: George Masket. Contact: Ann Lawrence or Miss Richy, 868-8100.	SEQUEL I DESIGNED BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Jan. 17- Jan. 25	SUMMER COLLECTION IN CALIFORNIA Contact: R. L. Spencer, 627-5201, L.A.	MR. BLACKWELL	719 SO. LOS ANGELES ST. LOS ANGELES, CALIFORNIA
Jan. 18	10:30 A.M., NORMAN NORELL, 550 Seventh Ave., 10th floor, CH. 4-5452.		
Tuesday Jan. 18 12:00 Noon Luncheon	PRESS SHOWING: "MELINEX" FILM FESTIVAL Multi-media show, describing ICI America's new capabilities in polyester films which are used in textiles, packaging, decorative use, magnetic recording tapes and special photographic applications. By invitation. Contact: John Hayes - Muller, Jordan, Herrick, 245-5504.	I.C.I. AMERICA (IMPERIAL CHEMICAL IND.)	ST. REGIS HOTEL ROOF
Tuesday Jan. 18 5:00 P.M. Cocktails	PREVIEW OF FALL FABRICS FOR 1972 "The Second Original Sin" -- pairings of patterns in double knits, wovens, and warp knits for Fall '72. By invitation. Contact: Phyllis Kay, 594-1620.	WAUMBEC MILLS (269 SEVENTH AVENUE)	CASINO RUSSE 122 EAST 54TH STREET
Beginning Tuesday Jan. 18	OPENING OF SUMMER COLLECTION Day through evening fashions, including a knit collection; also shirts and long skirts. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 18	OPENING OF LATE SPRING COLLECTION Continuous showings. Contact: LO. 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Jan. 19 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Furs for men and women by Ben Kahn Couture and Ben Kahn Sports. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity, Ellen Perl, TE. 2-8212.	BEN KAHN FURS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 19 6:00 P.M.	SPRING AND SUMMER BRIDAL FASHIONS Traditional and contemporary fashions by leading designers. Contact: EL. 5-6800.	BONWIT TELLER	2ND FLOOR
Beginning Thursday Jan. 20	SUMMER DRESSES, SHIRTS, AND SPORTSWEAR "Delightful Dressing" -- continuous showings. Contact: Valerie Winter, CH. 5-3700. Publicity: Claire Affens, 765-1250.	LADY MANHATTAN BY MAGGI BROWNING	1407 BROADWAY SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 20 6:00 P.M.- 9:00 P.M.	BENEFIT PREVIEW: ANTIQUES SHOW Preview of 18th annual antiques show (tickets - \$25.00) for benefit of East Side Settlement House, 30 East 60th Street, 682-5080. Open from Jan. 21-30; Hours: 1:00 - 10:00 P.M.; Sundays, 1:00 to 6:00 P.M. (Press -- Thurs, Jan. 20, 11:00 A.M. - 1:00 P.M.) Publicity: Virginia Holden at Bill Doll & Co., Inc., 150 East 52nd St., JU. 6-8894.	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
Jan. 21- Jan. 22	COUTURE SHOWINGS IN MADRID, SPAIN. Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 39, Madrid 16, Spain (Tel: Madrid 270-58-00).		
Saturday Jan. 22 10:30 A.M.	SHOWINGS OF SPRING BRIDAL FASHIONS Three showings: 10:30 and 11:30 A.M., 12:30 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Jan. 22- Jan. 28	DALLAS SUMMER SHOWINGS OF WOMEN'S AND CHILDREN'S FASHIONS AT APPAREL MART Contact: Kim Dawson, Fashion Director, 2300 Stemmons Freeway (214-631-3394)		
Jan. 23- Jan. 26	WASHINGTON GIFT SHOW AT SHERATON PARK HOTEL IN WASHINGTON, D.C. Contact: Maxine or Bob Carman, 220 Fifth Ave., 686-1677.		
Beginning Monday Jan. 24	OPENING OF SUMMER BOUTIQUE COLLECTION Continuous showings by appointment. Contact: Lou Miller, 947-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 868-1620.	JAEGER COMPANY	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Monday Jan. 24	SUMMER SPORTSWEAR AND DRESS COLLECTION Continuous showings. Contact: Esther Reifer, OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION A day-to-night collection by members of the group, featuring knits by Anne Klein; and "slinky-softs" by Barbara Larson, Don Simonelli et al. By appointment. Contact: Gayle Osman, 868-2135.	Designers' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Full-length dresses and ensembles. Shirts, skirts, sportswear by Gloria Sachs Haberdashery. By appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS; & GLORIA SACHS HABERDASHERY	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Jan. 25 4:00 P.M.	INTRODUCTION OF NEW FRAGRANCE COLLECTION By invitation only. Publicity: The Rowland Co., 688-1200.	PRINCE MATCHABELLI	NEW GALLERY OF AMERICAN CRAFTS COUNCIL (44 W. 53)

Monday
Jan. 24-
Jan. 28

COUTURE SHOWINGS IN PARIS FOR THE PRESS
SPRING AND SUMMER COLLECTIONS

Mon., Jan. 24:

9:00 A.M. Feraud
10:00 A.M. Venet
10:30 A.M. LePage
11:00 A.M. Feraud
11:30 A.M. Venet
12:00 Noon LePage
12:30 P.M. Scherrer
1:00 P.M. Vaughn
2:30 P.M. Dior, Feraud
4:30 P.M. Rauch
5:00 P.M. Dior

Tues., Jan. 25:

10:00 A.M. Balmain
11:30 A.M. Lanvin
1:00 P.M. Hercey
2:15 P.M. Molyneux
3:00 P.M. Lanvin, Rauch, Hercey
3:30 P.M. Chanel

Wed., Jan. 26:

9:00 A.M. Ungaro
10:15 A.M. LaRoche
11:15 A.M. Lapidus
12:30 P.M. Cerutti
2:30 P.M. Patou, Ungaro
3:00 P.M. Scherrer
3:30 P.M. Molyneux
3:45 P.M. Givenchy
5:00 P.M. LaRoche, Ungaro
5:15 P.M. Griffe
6:00 P.M. Lapidus

Thurs., Jan. 27:

9:15 A.M. Givenchy
10:00 A.M. Rabanne
10:30 A.M. Griffe, Patou
11:30 A.M. Rabanne
1:00 P.M. Carven
2:15 P.M. Torrente
3:00 P.M. Rabanne
3:30 P.M. Gres

Fri., Jan. 28:

9:15 A.M. Givenchy
10:30 A.M. Griffe, Patou
1:00 P.M. Carven
2:15 P.M. Torrente
3:30 P.M. Gres, Bourgade.

Contact: Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 Rue Du Fbg. St-Honoré, Paris 8, France. Tel: 359-10-64.

Beginning
Tuesday
Jan. 25

OPENING OF SUMMER
COLLECTION
By appointment. Contact: 239-7080.

JOHN ANTHONY

550 SEVENTH AVENUE
SHOWROOM - 24TH FLOOR

Tuesday
Jan. 25-
Jan. 28

SUMMER COLLECTION
IN NEW YORK
Continuous showings, by appointment. Contact: 335-6033.

HELGA
(722 SO. LOS ANGELES ST.) PRIVATE SUITE

HOTEL GOTHAM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 25	SUMMER SPORTSWEAR COLLECTION Continuous by appointment.	KASPER FOR J. L. SPORT Contact: 239-4600.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 26 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation.	JEUNESSE Contact: Howard Gilson, OX. 5-6234.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 26 12:30 P.M. Luncheon	KNITTED FASHIONS AT LUNCHEON SHOW "Spring Outlook in Knit and Woven Fabrics". CI. 6-9171.	FRANCESCA FOR DAMON; SPORTCOUTURE Reservations (\$5.95): Barbetta Publicity: Ellen Perl, TE. 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Beginning Wednesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	ANNE KLEIN AND COMPANY Contact: Irene Blazik, 279-9915.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday Jan. 27 9:30 A.M.- 11:00 A.M.	FIRST BIRTHDAY PARTY; COSMETIC NEWS FOR '72 Hpyo-allergenic budget cosmetics. Admission by invitation. (to be presented at door). 685-6561.	PRETTY NATURALLY (DIV. N.Y. PENCIL CO.) Host: Mike Reich, exec. vice president. Contact: Terry Mayer Inc.	COPTER CLUB - 58TH FLOOR 200 PARK AV. -PAN AM BLDG.
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation.	SOMETHING BY OSCAR DE LA RENTA Contact: 594-5424.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Jan. 27 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: NEW SKIN CARE SALON Thirtieth anniversary of Georgette Klinger's "personalized skin care", celebrated at opening of NEWLY expanded salon; and introducing clients representing generations of skin care. By invitation. Struber, PL. 3-9396.	GEORGETTE KLINGER	501 MADISON AVENUE NEW SALON - 2ND FLOOR
Beginning Thursday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	JEREMY BY ALAN PHILLIPS Contact: 594-0870.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	EDWARD PARNES, INC. Contact: CH. 4-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Jan. 27	SUMMER COLLECTIONS FROM CALIFORNIA Continuous showings by Rebecca, Phyllis Sues, Richard Tam/Jon Mandl, Willi of California. By appointment.	SYLVAN RICH Contact: Marion Auley, 947-8470.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Jan. 30- Feb. 2	9:00 A.M. to 6:00 P.M., CAPEZIO INTERNATIONAL LTD., 635 Madison Ave., 18th fl. Contact: 684-7682.		
Sunday Jan. 30- Feb. 2 9:00 A.M.- 6:00 P.M.	PREVIEW OF NEWS IN FOOTWEAR FASHIONS Members showing include: A.C. Shoes (Alain Scordilus), Dan Berk, Cardone and Baker, Delman, Erica, David Evins, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley Philipson, Dominic Romano, Zuckerman and Fox. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 30- 6:00 P.M.- 8:00 P.M.	PREMIERE SHOWING OF SHOE FASHIONS Introduction of Fall shoe collection, designed by Lanvin-Paris. (6:00 - 8:00 P.M.) For press and buyers, by invitation. (cocktails) Contact: Irv Sommers, 594-7280.	LANVIN SHOES	350 FIFTH AVENUE SUITE 4702
Monday Jan. 31 9:00 A.M.	FOOTWEAR FASHION PROJECTIONS Fall '72 apparel and footwear trends for men, women and children. Show production: Doris A. Weston, Inc. Shoe content: Thelma Hennessey, vice pres., dir. of fashion, NSRA; Helen Joseph, shoe fashion dir., Association Fashion Service of NEFA, VFRA. Sponsored jointly by American Footwear Industries Assn., Inc., Natl Shoe Retailers Assn., Volume Footwear Retailers of America. Tickets: \$20.00 each. Contact: 51 East 42nd St., Rm. 1003, MU. 2-8705. (Manufacturers will show in private suites at Waldorf-Astoria and Hotel Plaza, Jan. 30 - Feb. 1).	NATIONAL SHOE FAIRS OF AMERICA	WALDORF-ASTORIA GRAND BALLROOM
Monday Jan. 31 6:00 P.M.	FALL "LAUNCHING" - NEW SHOWROOM Buffet to celebrate opening of new showroom. Contact: 684-7682.	CAPEZIO INT'L LTD.	635 MADISON AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER BOUTIQUE COLLECTION Continuous by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: CH. 4-3169.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Jan. 31- Feb. 11	SUMMER READY-TO-WEAR AND HOME FASHIONS Beach cover-ups, body dresses and long skirts; home furnishings and gifts by West Virginia craftsmen. Continuous showings by appointment. Contact: Florette Angel, 147 Summers St., Charleston, West Virginia, 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Dresses, sportswear and leisure fashions, designed by Jay Anderson and Fred Ackerman. Continuous showings by appointment. Contact: Mrs. Walker 947-0964. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Jan. 31- Feb. 3	NOTIONS SHOW FOR 1972 Special Retailer's Seminar on Tuesday, Feb. 1, presenting J.L. Hudson's new "Shop Within a Shop" concept; also, discussion of importance of notions to fabric outlets -- Guest Speaker: Bernard Horowitz of National Notions, Inc. Wed., Feb. 2 -- National Notions Banquet. Exec. Director: Leonard Ennis. Publicity: Paula Cohen, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	HOTEL McALPIN BWAY & 34TH STREET
Tuesday Feb. 1 10:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 8 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 1 11:00 A.M.	OPENING OF SUMMER BOUTIQUE COLLECTION By reservation. Thereafter by appointment. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 1 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 1 1:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Feb. 1- Feb. 22	OPENING OF SUMMER COLLECTION Continuous showings, by appointment. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL (719 S. LOS ANGELES ST.)	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI (AL COLE/JEFFREY SIMPSON)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 524-4510.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 1	SUMMER COLLECTION BY HUBERT LATIMER Informal showings by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Regina, PE. 6-5547.	HARMAY BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings. Contact: 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Featuring summer collections by Mario Forte and Patrick Porter. Continuous showings by appointment. Contact: Harry Bernstein, LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Postponed Feb. 2	TRAINA BOUTIQUE SHOWING, ORIGINALLY SCHEDULED FOR 10:00 A.M., HAS BEEN POSTPONED TO WEDNESDAY, FEB. 9 AT 11:00 A.M. (See pg. 12)		
Wednesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 2 1:00 P.M.	SUMMER COLLECTION BY DON BREITINGER Also Tuesday, Feb. 8 at 1:00. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 2 2:30 P.M.	SUMMER COLLECTION BY MARIE McCARTHY Also Feb. 9 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 2 4:00 P.M.	OPENING OF SUMMER COLLECTION Malcolm Starr by Elinor Simmons; Malcolm starr International by Rizkallah. Also, Feb. 9 at 4:00 P.M. by reservation. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Susan Lawson, BR. 9-9223.	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 2- Feb. 6	FOURTEENTH ANNUAL MENSWEAR PRESS PREVIEW By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT. 1-8210. <u>Wed., Feb. 2:</u> <u>Thurs., Feb. 3:</u>	MEN'S FASHION ASSOCIATION 12:00 Noon Registration 3:00 P.M. "Welcome to Texas", Manhattan Industries 6:00 P.M. Kayser-Roth (Cocktail Reception) 7:00 P.M. Sears The Men's Store, "Passport '72" 8:30 A.M. Michaels/Stern, "Mentality...Moality... and the Masculine Mode", (Breakfast at 8:00 A.M.) 9:00 A.M. MFA Fashion Clinic No. 1 "The Looks of Business and After Business" 12:00 Noon Arrow, "The Naturals", Noon, Cocktails; 12:30 Presentation; 1:00 P.M. Luncheon	THE ASTROWORLD HOTEL HOUSTON, TEXAS

(continued on following page)

MEN'S FASHION ASSOCIATION (continued from page 10)

<u>Thurs., Feb. 3:</u>	2:15 P.M.	Tour of Houston, including Cotton Incorporated presentation, "Jon Jolcin's Cotton Futures", at Houston Oaks Hotel
	5:00 P.M.	Haggar Company
	7:45 P.M.	Hoechst Fibers, Incorporated, "An Evening in the Trevira Era"
<u>Fri., Feb. 4:</u>	8:00 A.M.	Curlee Clothing Company, (Breakfast)
	9:00 A.M.	MFA Press Fashion Clinic No. 2, "The Looks of Leisure"
	12:15 P.M.	Van Heusen Company, "Fashion Lifestyles in Shirts", Luncheon & wine, 1:00 P.M.
	All afternoon	Buses to tour MRA Convention Exhibits
	7:00 P.M.	Formal Banquet & presentation of 13th annual MFA-MRA "LuLu" Awards for Outstanding Press Coverage of Men's fashions during 1971, Burlington Industries
<u>Sat., Feb. 5:</u>	8:30 A.M.	American Printed Fabrics Council, Inc., "The Making of Prints-With Fashion"
	9:00 A.M.	MFA Press Fashion Clinic No. 3, "The Looks of the Young"
	1:00 P.M.	Hart Schaffner & Marx, Johnny Carson plus Philanders (English musical group)
	8:00 P.M.	After Six Inc., "Grand Bal Masque"
<u>Sun., Feb. 6:</u>	9:00 A.M.	Press breakfast - Hat Corporation
	10:00 A.M.	MFA Press Fashion Clinic No. 4, "The Final Touches for the Total Look"
	12:00 Noon	Metro Newspaper Services, Inc.

Thursday Feb. 3 9:30 A.M.	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Matty, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Feb. 3 11:30 A.M.	CUSTOMER SHOW: MALCOLM STARR FASHIONS Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 3 2:30 P.M.	OPENING OF SUMMER COLLECTION One showing only, by invitation. Thereafter by appointment. Contact: Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Thursday Feb. 3	OPENING OF SUMMER COLLECTION Informal showings by appointment. (4:00 P.M. showings have been cancelled) Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 7- Feb. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Sunday Feb. 7- Feb. 11	MEDITERRANEAN FASHION WEEK AT HILTON HOTEL IN TEL AVIV, ISRAEL Leather, sportswear, knitwear, coats, suits by leading Israeli manufacturers. Also, ready-to-wear from Cyprus, Greece, Turkey, France, Italy. Contact: Talma Vardi, Israeli Trade Commission, PL. 2-5600.		
Feb. 8	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday Feb. 8 11:30 A.M.	PRESS PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation. Contact: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 354-0494.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 8	1:00 P.M., HAROLD LEVINE, 530 Seventh Ave., 21st floor, LA. 5-0237.		
Tuesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Thurs., Feb. 10 at 4:00. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Helen Nordstrom, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Feb. 9 11:00 A.M.	OPENING OF SUMMER COLLECTION (Note change of date) By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Feb. 9	2:30 P.M., LARRY ALDRICH, 530 Seventh Ave., 12th floor, 244-1872.		
Feb. 9	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Wednesday Feb. 9 4:30 P.M.	SUMMER COLLECTION FROM JAPAN By invitation. Thereafter by appointment. Contact: Regine, 688-8687.	ISSEY MIYAKE (TOKYO)	BRUDERER STUDIO - 10TH FL 244 FIFTH AVE. (27TH ST.)
Thursday Feb. 10 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30 P.M. By reservation. Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Feb. 10	4:00 P.M., TRIGERE, 550 Seventh Ave., 16th floor, LO. 3-1600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 10 5:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 5:00. By appointment. (Showing through Feb. 19) Contact: Marjorie Plecher, 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Friday Feb. 11 11:45 A.M. Luncheon	LUNCHEON MEETING -- COSMETICS Chairman: Susan Kirtland of Revlon. Prices: \$15.00 , members; \$25.00, guests. (More details in next issue) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N. Y. HILTON HOTEL BALLROOM
Feb. 14	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, 213-657-7377 (L.A.).		
Beginning Monday Feb. 14	OPENING OF FALL KNIT COLLECTION Dresses, suits, ensembles, sportswear, for Fall. (Note change of date). Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Feb. 16	2:30 P.M., BILL BLASS, 550 Seventh Ave., 17th floor, 524-6968.		

CONTINUOUS SHOWINGS-THESE COLLECTIONS HAVE OPENED

RONALD AMEY. 16 West 57th Street, 5th floor, CO. 5-7720.

ZUZU ANGEL (RIO DE JANEIRO). 108 West 39th Street, Tres Vite Showroom, 947-3191.

BARRIE SPORT 109 West 38th St., 12th floor, 736-5672

BEGED-OR. 526 Seventh Ave., 10th floor, 947-9150.

BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417

BETTY CAROL FOR CHRISTOPHER JONES . . . Hotel York, 488 Seventh, Room 621, 524-2640

CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715

GINORI 498 Seventh Avenue, 12th floor, 247-2662

GIORGINI 550 Seventh Avenue, 5th floor, 279-3410

NATALIE GREEN. 500 Seventh Avenue, 14th floor, 565-1888

INSTANT DRESS BY LEE ROSCOE 118 East 60th Street, Suite 27-A, 689-0195

KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO. 4-1080

LOOMTOGS 1407 Broadway, 35th floor, 594-2100

BEVERLY MOYER STUDIO, INC. 1457 Broadway, Suite 1007, 354-0818

ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100

GIORGIO DI SANT'ANGELO FOR
SAMUEL ROBERT 1407 Broadway, 40th floor, LA. 4-4562

KEN SCOTT. 17 East 67th Street, 3rd floor, 249-9600

SMITH & JONES 498 Seventh Avenue, 16th floor, 594-8570

SUNNY'S Hotel Gotham, Suite 1216, 247-2200.

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JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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OCTOBER							NOVEMBER							DECEMBER						
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